

#### **OUR VISION**

Watermark's Thrive Memory Care program is based on more than 30 years of experience delivering outstanding care and innovative programming in an encouraging, residential environment. Every resident brings a unique life experience to our community, and we incorporate their personal background, preferences and needs into the daily fabric of our program. We challenge traditional assumptions about what is possible, and we always focus on what residents *can* do, never what they cannot.

**Engaging Programming** 

Specialized Training and Certification

(National Council of Certified

Dementia Practitioners)

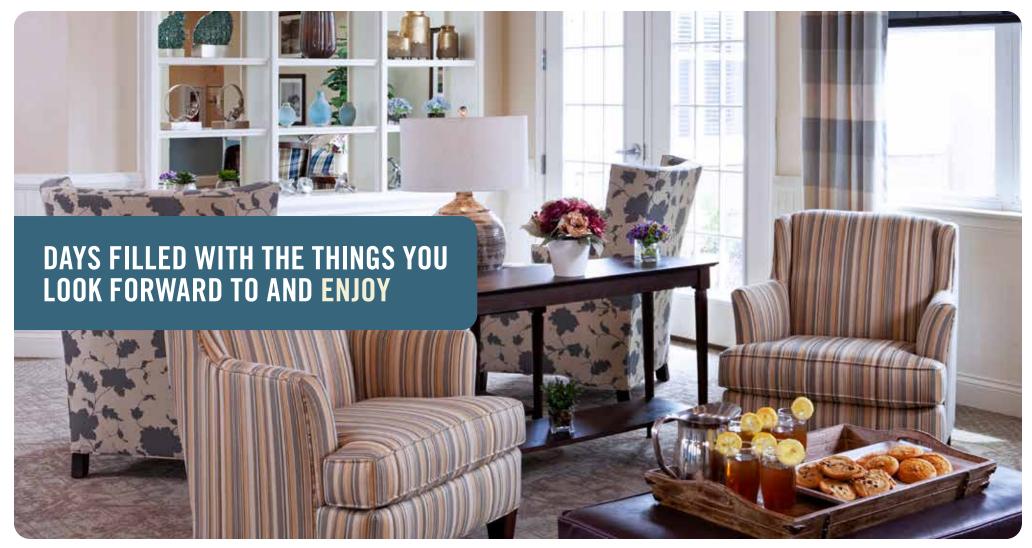
Extraordinary Outings

Naya Caregivers

Pantry Program

Thriving Through Music

Watermark University



### NURTURING ENVIRONMENT

We create "like home" Memory Care neighborhoods that are comfortable and familiar. Our residents are surrounded by wonderful aromas from delicious meals, music, laughter, family, fresh flowers, natural light, children, pets, the changing of the seasons and reminders of things to look forward to today, tomorrow and beyond. We fill the days with favorite pastimes and make sure to create plenty of meaningful moments.





## **DINING FOR THE SOUL**

Beyond nutritious and delicious, meals are times to gather, connect and enjoy life's simple pleasures. Old favorites and interesting new delights are always on the menu, and we encourage residents and family members to share their treasured recipes. Our Gourmet Bites Cuisine signature program provides independence, dignity and accessibility to flavorful, nutritious and favorite foods by transforming traditional menu items into visually pleasing, easily handled bite-size portions to make meal times even more enjoyable. Our Pantry Program provides residents with personal space to store favorite items such as tea and scones, mint Milano cookies, tomato bisque and saltine crackers, so flavors that provide comfort and joy are always close at hand.





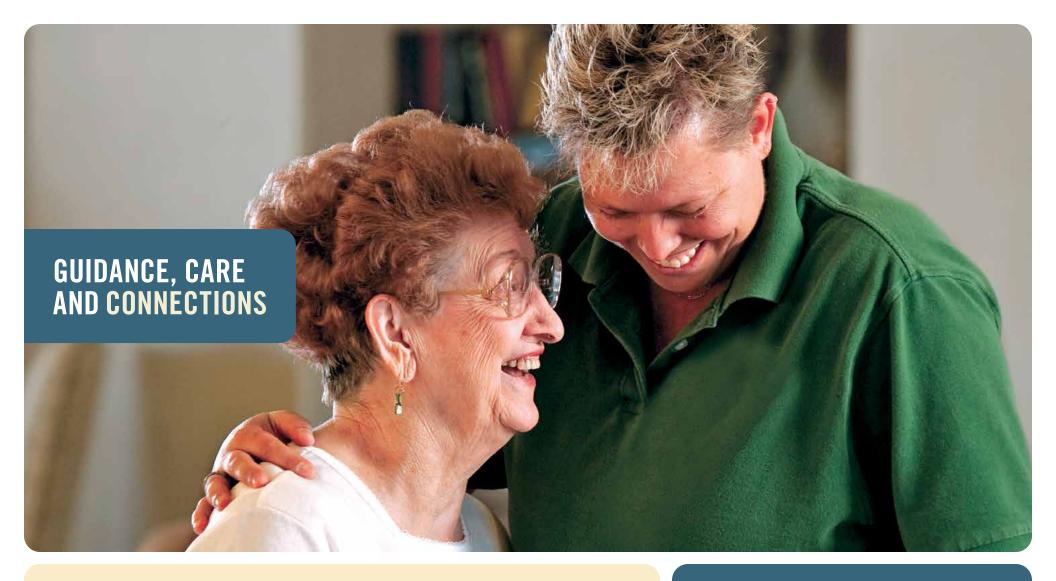
# **ENGAGING PROGRAMMING**

**EXPRESSIVE ARTS:** We use music, art and movement to tap into all forms of creativity for an alternative form of communication beyond words.

**PHYSICAL WELLNESS:** From traditional fitness classes to innovative offerings such as *Tai Chi, Sit and Dance, Chair Yoga* and *Armchair Fitness*, our physical fitness programs are tailored to individuals' abilities, preferences and needs.

**LIFE HISTORIES:** We recognize that everyone brings a unique life experience to our community. By using past occupations, preferred hobbies and treasured talents, we create opportunities for meaningful connections, along with feelings of true accomplishment, purpose and joy.

**WATERMARK UNIVERSITY:** Residents, associates, family members and local experts share their interests to ensure we always have opportunities to learn, grow and connect with each other in meaningful ways. We feature dozens of classes, with something for everyone, including *The Writer's Circle, Conversational Spanish, Music and Movement, Painting with Watercolors* and *Facebook for Seniors*, to name a few.



## **MEET THE NAYAS**

We believe the art of caregiving goes beyond the traditional title, so we call our caregivers *Nayas*, a word originating from the ancient language of Sanskrit. A Naya is a guide, person of wisdom and a leader who is engaged in the present moment. Specially trained and certified Nayas communicate through validation rather than correction to show understanding and support. Nayas know that behaviors are a response to an unmet need. From this thoughtful foundation, we cultivate a sense of well-being and connection.

We partner with the National Council of Certified Dementia Practitioners to train our Nayas how to incorporate residents in the rhythms of daily living. Together, they work side by side cooking, cleaning, preparing and serving homestyle meals, and doing anything else that evokes a sense of joy



## **EXTRAORDINARY OUTINGS**

Our group trips shatter the expectations of what's possible for residents in a retirement community. Our residents, associates, families and volunteers work together to plan safe, adapted outings to ensure our residents thrive and have meaningful experiences. Recent outings from Watermark communities nationwide include fishing trips, day visit to local ice cream parlor, riverboat cruise down the Ohio River, going to see the Cincinnati Reds at the ballpark and so much more.



MAKE SOME NOISE IN HEART AND SOUL DRUMMING CLASS



KEEP FIT IN SIT AND STRETCH CLASS



EXPLORE WATERCOLORS IN THE ARTIST WITHIN



RELAX WITH MANICURES AND PEDICURES



SNUGGLE WITH FURRY FRIENDS



HELP MIX DOUGH FOR AFTERNOON COOKIES



RELIVE HISTORY IN LIFE STORIES CLASS



GREET THE DAY WITH CHAIR YOGA



SET SAIL ON A RIVERBOAT CRUISE



FIND YOUR RHYTHM IN JAZZ AND DANCE COLLABORATION CLASS



SIP LEMONADE ON THE PATIO



POP POPCORN AND WATCH THE BIG GAME

