

# A BESPOKE WELLNESS JOURNEY

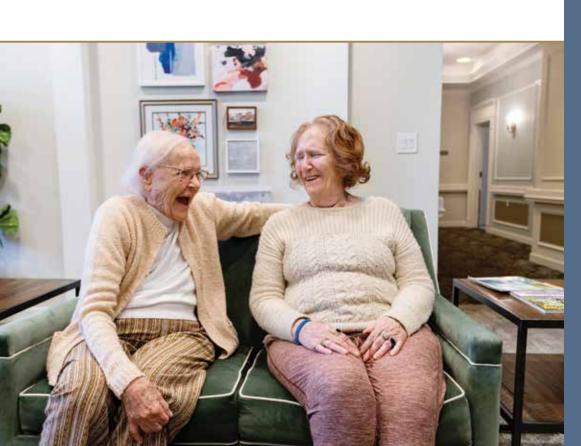
### This Must Be the Place

Blue Bell Place, managed by Watermark Retirement Communities, is building on more than three decades of experience to revolutionize health and wellness programming that promotes your well-being.

We are more than just an address to call home. Discover town-and-country living designed to captivate your mind, body, and spirit in our intimate, boutique-style setting. Live the life you want while we take care of everything.

From affordable and spacious residences and gourmet cuisine to enriching programs and wellness offerings, spirited social events and expert care tailored to meet your needs, take advantage of bountiful options to connect, engage, and thrive.

WE'RE NOT WHAT YOU'D EXPECT. THAT'S PRECISELY THE POINT.







# AN OPTION FOR EVERY APPETITE

### Dining for the Soul

At Blue Bell Place, meals are culinary celebrations of good taste, good health, and good company. Connect and share stories with friends and family in our exceptional dining space with laughter at the table, gracious hospitality, and impeccable attention to every detail. Our expert chefs will dazzle your palate with an array of tempting culinary creations, from upscale selections to comfort food favorites, using only the freshest ingredients.

#### **Gourmet Bites Cuisine**

Our groundbreaking program enhances independence and restores the joys of dining for individuals with cognitive, neuromuscular, or physical challenges. We transform our freshly prepared and high-quality menu items into delicious and nutritious meals served as bite-size portions intended to be eaten by hand. No assistance, no distractions, no utensils – no problem.

# AT BLUE BELL PLACE, CHOICE IS ALWAYS ON THE MENU.





#### TODAY'S SELECTIONS

Pasta Fagioli

Maryland Crab Cakes

Chicken Cacciatore

Apple Roasted Pork Loin with Au Gratin Potatoes

Steak Au Poivre with Whipped Potatoes

Seafood Creole

Pear à la Caramel

Apple Turnover



# MIND AND BODY WELLNESS

### Discover a World of Well-Being

Embrace your passions and try something new with our enticing calendar of programs, outings, events, and classes offered through Watermark University.

Stimulate your mind in *Music and Movement* or *Conversational Spanish*, bring a new recipe to life in *Creative Cuisine*, discover a new artistic talent in *The Artist Within*, strengthen your body with *Yoga*, or explore the Grand Canyon with EngageVR® (virtual reality). With dozens of classes taught by residents, associates, and professional partners, you will always find meaningful ways to connect, explore, grow, and learn.

EXPLORE NEW INTERESTS AND INDULGE IN WHATEVER INSPIRES YOU.





### Tai Chi

Cake Decorating

Blackjack for Beginners

**Cocktail Creations** 

Dancing Through the Decades

Crafter's Corner

Creative Clay

Whimsical Watercolors

Sit and Be Fit

Scrapbooking 101

**Decadent Desserts** 



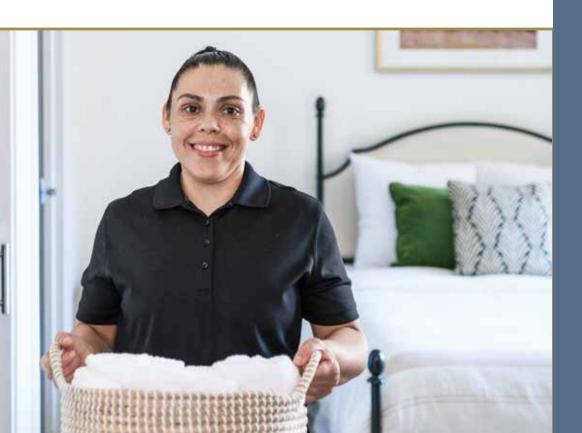
# PERSONAL CARE WITH A DIFFERENCE

### **Catered Living and Curated Care**

Our vibrant neighborhood is the place where customized care, one-on-one support, independence, and peace of mind live in perfect harmony. Discover a variety of wellness options and benefits tailored to meet your personal needs. From simple daily living routines to more comprehensive wellness plans, you'll enjoy choices galore around every corner.

Your health, dignity, and well-being are at the heart of all we do, and we'll stop at nothing to help you feel centered, connected, and supported. Whatever makes you happy, we'll make it happen.

DISCOVER OUR UNIQUE APPROACH
TO INTEGRATIVE CARE AND WELL-BEING.





Spacious apartments with high ceilings

Luminous studios and one-bedroom suites feature kitchenettes with a microwave and mini refrigerator

Ample closets and large bathrooms

Beautiful courtyard views with oversized windows

Three delicious and healthy chef-prepared meals daily

Dynamic calendar of classes, events, programs, and outings through Watermark University

State-of-the-art wireless resident call response system

Housekeeping and linen services

Complete apartment maintenance

Caring and trained associates available 24 hours a day

Variety of senior wellness programs

Move-in coordination services

Pet-friendly community

# SHORT-TERM STAYS

## All the Comforts of Home — and Then Some

Respite care relieves stress and restores everyone's energy. Short-term stays in a fully furnished apartment offer a refreshing change of pace for seniors, presenting fun-filled opportunities to make new friends, enjoy delicious cuisine, and take part in our dynamic calendar of events, outings, and programs.

COME STAY WITH US, AND EXPERIENCE WHAT IT REALLY MEANS TO THRIVE.





# REDEFINING MEMORY CARE

### Because No Two Journeys Are Alike

Watermark's Prema Memory Support<sup>SM</sup> with *Naya* caregivers is based on more than 30 years of experience delivering outstanding care in an intimate and supportive environment and creating a one-of-a-kind, dynamic lifestyle through our innovative programming. What sets both of our memory care neighborhoods apart is our associates. These specially trained and certified associates are called Nayas. Originating from the ancient language of Sanskrit, Naya means a guide, person of wisdom, and a leader who is engaged in the present moment. We partner with the National Council of Dementia Practitioners to train our Nayas.

WE CHALLENGE TRADITIONAL ASSUMPTIONS ABOUT WHAT IS POSSIBLE.





24-hour support from specially trained Memory Care experts with certification through the National Council of Certified Dementia Practitioners (NCCDP)

Three nutritious family-style meals where families and friends are welcome

Healthy snacks available all day, every day

Pantry Program for each resident's favorite foods and personal mementos

Dynamic calendar of
Watermark University classes,
programs, and Extraordinary
Outings designed for individuals
with memory care needs

Structured and spontaneous programs specifically tailored to each individual

Residential environment with family photographs, keepsakes, and personal histories

Beautiful, luminous, and secure memory courtyard

Housekeeping, laundry, and linen services

Complete apartment maintenance services





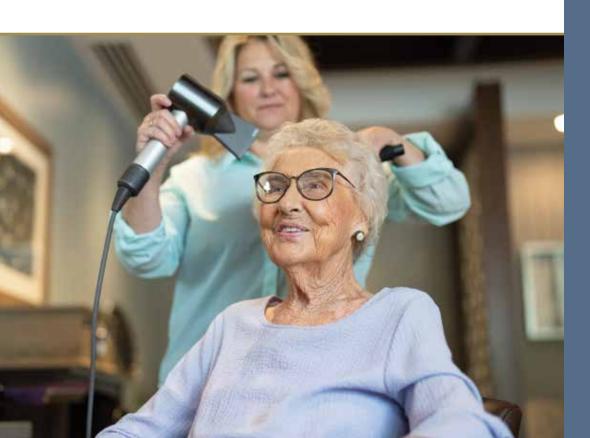
# DESIGN THE LIFESTYLE THAT'S PERFECT FOR YOU

# Exceptional Amenities and Choices Everywhere You Turn

Blue Bell Place empowers residents to live the life they want filled with endless opportunities for catered living in our charming and welcoming community of friends, just a short drive from the Blue Bell Country Club.

From first-class amenities to intricate services that make life great, discover all that our carefree lifestyle has to offer. No request is too big and no detail too small. We are here to help create and enhance your optimal wellness journey.

WE THOUGHT OF YOU – AND THEN WE THOUGHT OF EVERYTHING.





Salon & Barber Services

24/7 Associate Support

Physical Therapy & Occupational Services

Laundry Services

Pet Friendly

Resident Call Response System

Gourmet Dining Options



#### **About Watermark Retirement Communities**

Watermark creates extraordinary communities where people thrive. We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services<sup>™</sup> in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company with a reputation for more than 30 years for service, innovation, integrity, and financial stability, and manages more than 65 retirement communities in 21 states.

VISIT WATERMARKCOMMUNITIES.COM FOR MORE INFORMATION.







777 DeKalb Pike • Blue Bell, PA 19422 610-277-6443 bluebellplace.watermarkcommunities.com